

## Help on your first post

From <http://www.b2bmarketinginsider.com/social-media/first-blog-post>

I'd like to take it one step further. Make it easy on yourself, explain your accomplishment to the dog (and record yourself on your phone)! This will give you a better understanding how structure your post – Setup, Detail, Resolution, Conclusion. After describing your accomplishment, remove or explain all the pronouns you are going to use.

## Help on Wordpress Plugins:

### Facebook Page Publish

"Facebook Page Publish" publishes your blog posts to the wall of your Facebook profile, page or application. Posts appear on the wall of your choice as if you would share a link (there is NO "published via Application" notification). The authors [gravatar](#), a self-chosen or random post image, the title, author, categories and a short excerpt of your post can be shown.

First – you need to create a connection between your blog and Facebook. This is through something Facebook calls and App. There are wonderful, step-by-step instructions (with pictures) on the plugin help on how to do this. This will get you an App ID and App Secret.

<https://developers.facebook.com/apps>

**Apps** ▸ **SocialSite** Edit App + Create New App

**Settings** Edit Settings

**Summary**

Add ID/API Key	App Secret
Site URL http://social.webbuilderclasses.com/	Site Domain social.webbuilderclasses.com
Contact Email facebook@donneray.com	Support Email facebook@donneray.com
App Description	


**Open Graph** Edit Open Graph

You have not added any actions, objects, or profile units. Get started using the Open Graph.

**Roles** Edit Roles

Roles

Administrators:



**Insights** See All

Users	Sharing
0 Daily New Users	0 Daily Content Shared
0 Daily Active Users	0.00 Feedback per Share

You may get an error:

**“Some or all access permissions are missing. Please click the button *Grant access rights!* and authorize the plugin to post to your Facebook profile or page. [Error occurred at line 774]”**

And this won't work. The solution is at:

<http://nischaltiwari.com/blog/problem-solved-facebook-page-publish-plugin.seo>

(you can download the plugin - **Advanced Code Editor** – to help number the lines)

## 2. Publishing

Specify the posts to publish and decide on which Facebook wall they will appear.

Page or profile ID

 ?

Don Bremer *Profile*  
Computer Learning Bits *Business services*  
Donneray Consulting *Local business*  
Northeast Minnesota Regional Science Fair *Organization*  
Troop 533 Munster Indiana *Non-profit organization*  
My place *Hotel*  
Black Market *Business services*  
SocialSite *Application*  
Donneray New Custom Tab *Application*  
Tabs *Application*  
wpclass2 *Application*  
UpdatePage *Application*  
CoolGadget *Application*  
undefined *Application*

Publish by default

- all posts  
 posts from selected categories  
 nothing

Hold [Ctrl] to select multiple categories

**Save Changes**

## 3. Customization

Customize the appearance of your posts on Facebook.

Page or profile photo

**Page or profile name**  
This is a short excerpt of your post with an example link to Wordpress <http://wordpress.org>. Lorem ipsum dolor...

Post excerpt  Include link URLs

Thumbnail

Gravatar ?  
 From post  
 Default  
 None

**Post title linking to your post**  
Blog domain  
 Post author |  Post categories

Default thumbnail

Enter an URL or upload an image

In the end, when you publish a post, it automatically goes into your facebook feed:

## Add New Post

Screen Options ▼ Help ▼

This is a post from my website

Permalink: <http://social.webbuilderclasses.com/2012/10/this-is-a-post-from-my-website/> [Edit](#)

Upload/Insert 

Visual HTML



Going on to a Facebook page. I love being lazy!

Status Updater

Publish


[Save Draft](#)

[Preview](#)

Status: **Draft** [Edit](#)

Visibility: **Public** [Edit](#)

 [Publish immediately](#) [Edit](#)

 [Publish to Facebook](#)

[Move to Trash](#)

[Publish](#)

# FROM THE BLOG

OCT  
24

## This is a post from my website

Posted by admin on October 24th, 2012 at 12:40 pm

Going on to a Facebook page. I love being lazy!

 **Don Bremer** shared a link via SocialSite.  
3 minutes ago 

Going on to a Facebook page. I love being lazy!



### This is a post from my website

[social.webbuilderclasses.com](http://social.webbuilderclasses.com)

admin | Uncategorized

[Like](#) · [Comment](#) · [Promote](#) · [Share](#)



**William**  
October

#### Promote This Post

Now you can promote posts and move your important news, links and photos higher in news feed. This post will be marked as Sponsored.

[Promote](#)

[Cancel](#)

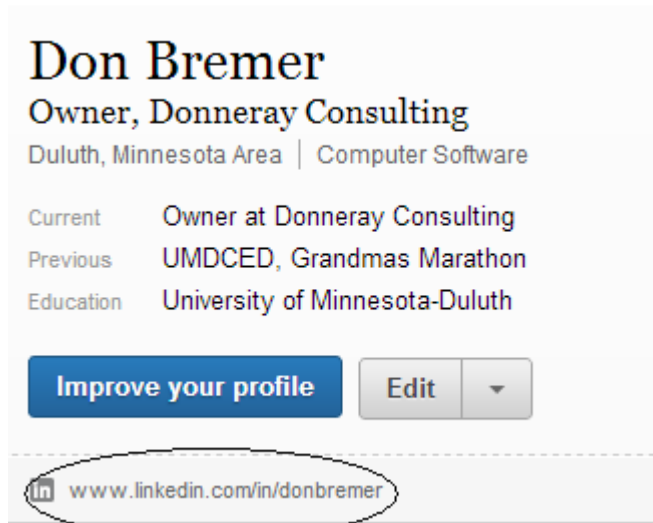


**Mur**  
William  
"Best in Class"

## FB LinkedIn Resume

First – You have to get your Linked-In Name:

1. Log into LinkedIn
2. Profile->View Profile



Put in to settings for LinkedIn Resume:

### FB LinkedIn Resume options

Just complete your LinkedIn profile URL,  
if you want you can make it language aware using username/language syntax.  
If you want you can also type your full profile URL.

http://www.linkedin.com/in/ donbremer

Save

Then you can use all of the “shortcodes” to pick things from your resume:

- fb\_linkedin\_resume\_full: prints all your LinkedIn public profile.
- fb\_linkedin\_resume\_header: prints the upper badge.
- fb\_linkedin\_resume\_summary: prints the "summary" section.
- fb\_linkedin\_resume\_experience: prints the "experience" section.

- fb\_linkedin\_resume\_certifications: prints the "certifications" section.
- fb\_linkedin\_resume\_skills: prints the "skills" section.
- fb\_linkedin\_resume\_publications: prints the "publications" section.
- fb\_linkedin\_resume\_languages: prints the "languages" section.
- fb\_linkedin\_resume\_education: prints the "education" section.
- fb\_linkedin\_resume\_courses: prints the "courses" section.
- fb\_linkedin\_resume\_organizations: prints the "organizations" section.
- fb\_linkedin\_resume\_additional: prints the "additional" section.

So this:

The screenshot shows a web editor interface. At the top, there is a title "My CV" in a rounded rectangle. Below it, a "Permalink" is displayed as "http://student149.themainmonkey.biz/?page". A "View Page" button is located below the permalink. Underneath, there is an "Upload/Insert" section with icons for image, video, music, and a star. A rich text editor toolbar is visible, containing buttons for bold (B), italic (I), underline (ABC), bulleted list, numbered list, quote, indent, outdent, and link. The main text area contains the code "[fb\_linkedin\_resume\_full]".

Becomes:

# My CV

## Don Bremer

Owner, Donneray Consulting

Duluth, Minnesota Area | Computer Software

### Experience

OWNER

#### Donneray Consulting

February 1999 – Present (13 years 9 months)

Computer Guy

INSTRUCTOR

#### UMDCED

2002 – 2011 (9 years)

Instructed on everything from "this is a computer" to C++

### Pinterest RSS Widget

This plugin allows you to place a widget on your sidebar that fetches the most recent contents of a Pinterest user's RSS feed and displays the corresponding thumbnail images. You can choose whether to show the description below the image, and you can set the height and width of the thumbnails to fit your theme.

## Main Sidebar

### Pinterest RSS Widget

Title:

Pinterest Username:

Username Board: (Optional)

Max number of pins to display:

Thumbnail Height in pixels  
(defaults to 150):

Thumbnail Width in pixels  
(defaults to 150):

Display title below pins? Yes

Where to open the links:

Same Window

Show "Follow Me On Pinterest" button?

Large (156x26)

Delete | Close

Save

## Main Sidebar

### Pinterest RSS Widget

Title:

Pins that are funny

Pinterest Username:

crazy lady doc

Username Board: (Optional)

truth

Max number of pins to display:

3

Thumbnail Height in pixels  
(defaults to 150):

Thumbnail Width in pixels  
(defaults to 150):

Display title below pins? Yes

Where to open the links:

Same Window

Show "Follow Me On Pinterest" button?

Large (156x26)

Delete | Close

Save



Then you get this:

PINS THAT ARE FUNNY

**“Tell me  
and I forget.  
Teach me  
and I remember.  
Involve me  
and I learn.”**  
**BENJAMIN FRANKLIN**

good to remember.

Relatable Post #103

The real trouble with life  
is there is no  
background **music**.

[so-relatable.tumblr.com](http://so-relatable.tumblr.com)

That's why you make

**Exercise**  
TO BE FIT, NOT 'SKINNY'  
**Eat** TO NOURISH  
YOUR BODY  
AND  
ALWAYS... **Ignore**  
THE HATERS, DOCTORS &  
UNHEALTHY EXAMPLES THAT  
WERE ONCE FEEDING YOU.  
**You** ARE WORTH MORE  
THAN YOU REALISE.

Exercise, Eat and Ig

FOLLOW ME ON **Pinterest**

## WP to Twitter

Posts a Tweet when you update your WordPress blog or post to your blogroll, using your chosen URL shortening service. Rich in features for customizing and promoting your Tweets.

The first thing you will need to do is to prove that you are who you say you are!

## WP to Twitter Options

Twitter requires authentication by OAuth. You will need to [update your settings](#) to complete installation of WP to Tw

### Connect to Twitter

#### WP to Twitter Set-up

Your server time: `Wednesday, 24-Oct-12 18:22:40 UTC` Twitter's time: `Wednesday, 24-Oct-12 18:22:41 UTC`. If these timestamps are not within 5 minutes of each other, your server will not connect to Twitter.

Your server timezone (should be UTC, GMT, Europe/London or equivalent): UTC

*Note:* you will not add your Twitter user information to WP to Twitter; it is not used in this authentication method.

**1. Register this site as an application on [Twitter's application registration page](#)**

- If you're not currently logged in to Twitter, log-in to the account you want associated with this site
- Your Application's Name will show up after "via" in your twitter stream. Your application name cannot include the word "Twitter."
- Your Application Description can be anything.
- The WebSite and Callback URL should be **`http://student149.themainmonkey.biz`**

*Agree to the Developer Rules of the Road and continue.*

Click on the "Twitter's application registration page" and log into Twitter. Then, fill out the form:

# Create an application

## Application Details

Name: \*

Your application name. This is used to attribute the source of a tweet and in user-facing authorization screens.

Description: \*

Your application description, which will be shown in user-facing authorization screens. Between 10 and 140 characters.

Website: \*

Your application's publicly accessible home page, where users can go to download, make use of, or find source attribution for tweets created by your application and will be shown in user-facing authorization screens. (If you don't have a URL yet, just put a placeholder here but remember to change it later.)

Callback URL:

Where should we return after successfully authenticating? For [@Anywhere applications](#), only the domain part is required.

Make sure you give the application Read-Write Privileges on Twitter:

# My Social Stuff

[Details](#)[Settings](#)[OAuth tool](#)[@Anywhere domains](#)[Reset keys](#)[Delete](#)

## Application Details

Name: \*

Your application name. This is used to attribute the source of a tweet and in user-facing authorization screens. 32 characters max.

Description: \*

Your application description, which will be shown in user-facing authorization screens. Between 10 and 200 characters max.

Website: \*

Your application's publicly accessible home page, where users can go to download, make use of, or find out more information at source attribution for tweets created by your application and will be shown in user-facing authorization screens. (If you don't have a URL yet, just put a placeholder here but remember to change it later.)

## Application Icon



Change icon:

No file chosen

Maximum size of 700k. JPG, GIF, PNG.

## Application Type

Access:

- Read only
- Read and Write
- Read, Write and Access direct messages

Change Settings to Read and Write

There will be more stuff that you have to tell the plugin:

### OAuth settings

Your application's OAuth settings. Keep the "Consumer secret" a secret. This key should never be human-readable in your application.

Access level	Read-only <a href="#">About the application permission model</a>
Consumer key	3470712d60...
Consumer secret	...
Request token URL	<a href="https://api.twitter.com/oauth/request_token">https://api.twitter.com/oauth/request_token</a>
Authorize URL	<a href="https://api.twitter.com/oauth/authorize">https://api.twitter.com/oauth/authorize</a>
Access token URL	<a href="https://api.twitter.com/oauth/access_token">https://api.twitter.com/oauth/access_token</a>
Callback URL	<a href="http://student149.themainmonkey.biz/">http://student149.themainmonkey.biz/</a>

### Your access token

Use the access token string as your "oauth\_token" and the access token secret as your "oauth\_token\_secret" to sign requests with you account. Do not share your oauth\_token\_secret with anyone.

Access token	3470712d60...
Access token secret	...
Access level	Read-only

[Recreate my access token](#)

To the webpage

## Connect to Twitter

### WP to Twitter Set-up

Your server time: `Wednesday, 24-Oct-12 18:29:32 UTC` Twitter's time: `Wednesday, 24-Oct-12 18:29:33 UTC` .If these timestamps are

Your server timezone (should be UTC,GMT,Europe/London or equivalent):UTC

*Note:* you will not add your Twitter user information to WP to Twitter; it is not used in this authentication method.

#### 1. Register this site as an application on [Twitter's application registration page](#)

- If you're not currently logged in to Twitter, log-in to the account you want associated with this site
- Your Application's Name will show up after "via" in your twitter stream. Your application name cannot include the word "Twitter"
- Your Application Description can be anything.
- The WebSite and Callback URL should be <http://student149.themainmonkey.biz>

*Agree to the Developer Rules of the Road and continue.*

#### 2. Switch to the "Settings" tab in Twitter apps

- Select "Read and Write" for the Application Type
- Update the application settings
- Return to the Details tab and create your access token. Refresh page to view your access tokens.

*Once you have registered your site as an application, you will be provided with four keys.*

#### 3. Copy and paste your consumer key and consumer secret into the fields below

Twitter Consumer Key

Twitter Consumer Secret

#### 4. Copy and paste your Access Token and Access Token Secret into the fields below

If the Access level for your Access Token is not "*Read and write*", you must return to step 2 and generate a new Access Token.

Access Token

Access Token Secret

[Connect to Twitter](#)

After everything is set, your posts go to Twitter Automatically:

## This is from my Blog

Permalink: <http://student149.themainmonkey.biz/?p=7> [Change Permalinks](#)

Upload/Insert 



Straight to Twitter!

## This is from my Blog

Posted on [October 24, 2012](#)

Straight to Twitter!

Posted in [Uncategorized](#) | [Leave a reply](#)



**Don Bremer** @donbremer

3m

New post: This is from my Blog [student149.themainmonkey.biz/?p=10](http://student149.themainmonkey.biz/?p=10)

Expand